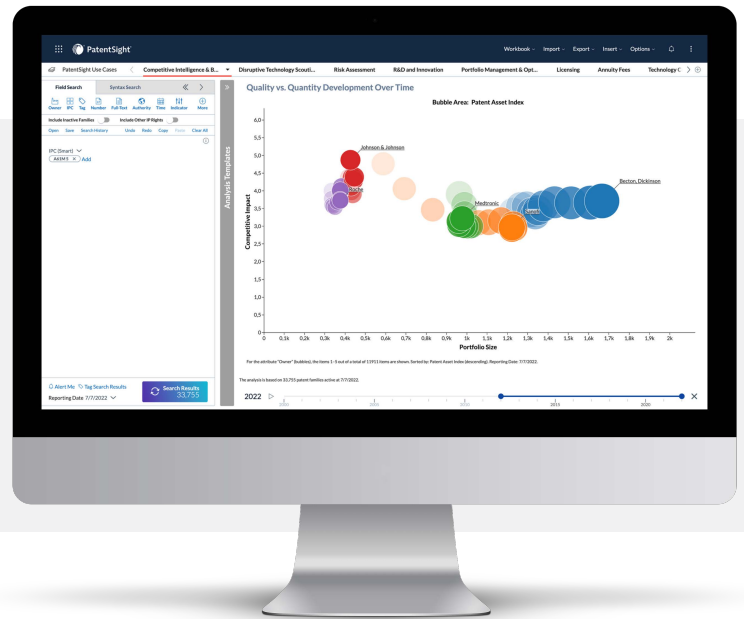


Gain Unparalleled Innovation Insights

With the powerful data analysis and visualization capabilities of LexisNexis® PatentSight®



PatentSight answers your most crucial IP questions



How can I **benchmark and gain competitive intelligence**?



What can help me **spot trends and disruptive technologies early on**?



What is the best way to **optimize my IP portfolio**?



How can I best **monetize my IP**?

How can I objectively measure and report sustainable innovation?

PatentSight tools enable you to identify, search and track sustainable innovation in the global patent system through unprecedented mapping to the United Nation Sustainable Development Goals. Leverage PatentSight UN SDG analysis to:

- Understand involvement and identify gaps in sustainable technology development.
- Objectively measure, evaluate and communicate progress against the UN SDGs.
- Develop a strategy for sustainable technology investment.

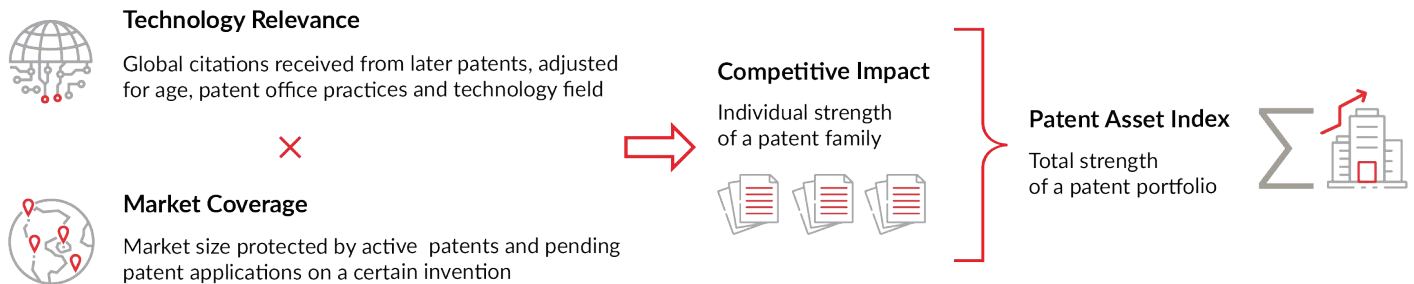


Gain intelligent insights from trusted data and proven metrics

As a scientifically developed, peer-reviewed and industry-proven patent value indicator, the PatentSight Patent Asset Index has become a standard method that is used globally and across industries for measuring the innovative strength of patent portfolios.

The unique PatentSight approach helps ensure consistently high data quality by:

- Assigning worldwide patents to their **ultimate commercial owners**.
- Providing **point-in-time data** for accurate trend analysis,
- as well as industry-leading, reliable information on **legal status**.



Ernst, H., Omland, N. (2011): The Patent Asset Index - A New Approach to Benchmark Patent Portfolios. World Patent Information 33, pp. 34-41.

"PatentSight provides a great visualization and landscape tool showing all the patent details. It provides insight into competitors' impact and IP strategy; it is a must-use tool for IP strategy development."

Silvia Szep, Ph.D., Intellectual Capital and IP Strategy Manager, DowDuPont

PatentSight IP Intelligence & Analytics platform supports Industry Leaders, such as

dyson



SIEMENS



LexisNexis® Intellectual Property Solutions.
Bringing clarity to innovation.

To learn more visit us at
LexisNexisIP.com/PatentSight