

# Smart Data Enrichments from Nexis® Solutions

Enrichment	Description	Sample Use Case	Content Type(s)
<b>Article &amp; Entity Sentiment</b>	Tags for overall article sentiment and sentiment detected on mentioned entities or a person	Search for articles with negative sentiment on a company	ALL
<b>Entity Extraction</b>	Named entity extraction of companies, organizations, places, and people	Search for articles about an organisation or location	ALL
<b>Key Article Metadata</b>	Article date, title, author, length, and load date	Search only articles with more than 500 characters	ALL
<b>Key Financial Identifiers</b>	Industry codes (NAICS and SIC), as well as Information about public companies mentioned, including the stock symbol and exchange in which it trades	Search for articles on a industry using standard Industry codes	Varies by product
<b>Key Source Metadata</b>	Publication name, date, and media type	Search by publication, date, or media type	ALL
<b>Media Value</b>	Approximation of the monetary value of the entire story	Search for articles citing your brand to understand the potential monetary value of press coverage	Only Print & Online News
<b>Print Circulation</b>	Industry standard for measurement of print reach.	Search only in print publications with more than 500K circulation	Only Print News
<b>SmartIndexing</b>	Subjects and industry tags	Search for articles on a specific industry or filter for business news by excluding celebrities or sports	Varies by product
<b>SmartIndexing</b>	Places, people, and companies	Search for articles about a newsworthy individual	Varies by product
<b>Source Category</b>	Type of publication an article is from	Search by type of publication (news, companies and financials, cases, biographies) and sub-category (blog, company profile, M&A, newswire, etc.)	ALL
<b>Source Location</b>	Country (or county, city) location of the publisher of the source	Search by publisher location	ALL
<b>Source Rank</b>	Editorial ranks are applied to news sources only	Search only top international, national, and business news sources or exclude consumer sources like The Onion	Only Print & Online News
<b>Source Section</b>	Information about the section from source from which the article derives	Exclude "Obituary" or "Opinion"	Only Print & Online News

Call +31 20 485 3456 to speak to a Nexis® Solutions specialist about Nexis® Data as a Service or our cloud-based platforms for Corporate & Academic Research, Media Intelligence, and Risk Management.