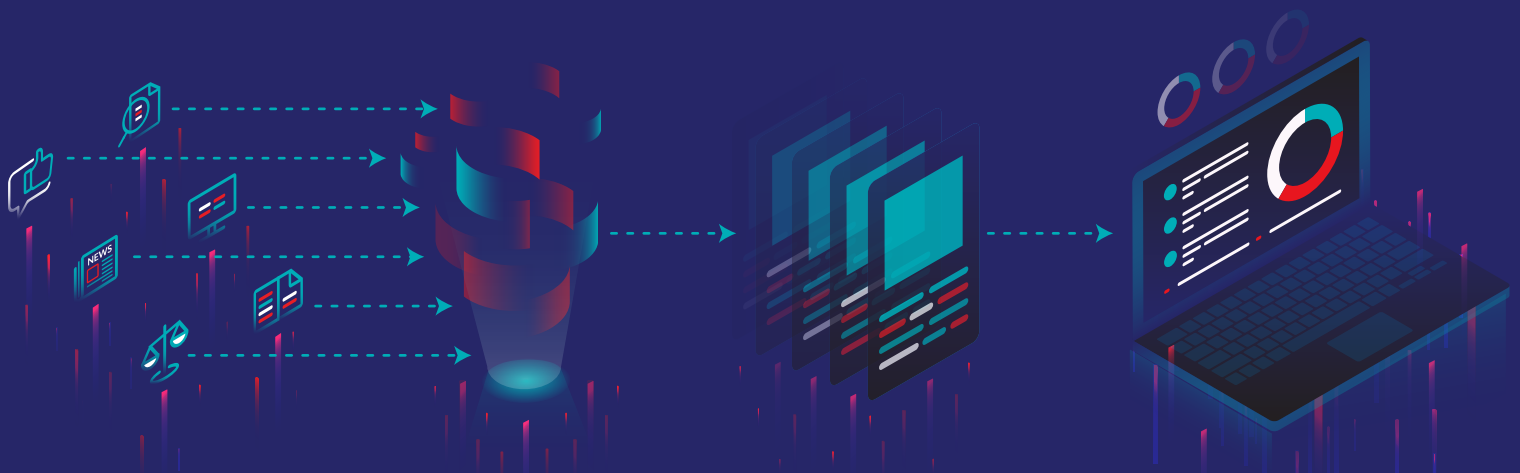


An enrichment process that resolves and refines data results for extraction

We infuse meaning into our vast amounts of content through an intelligent data enrichment process. This proprietary data categorisation and indexing, along with third-party tagging, enables more efficient, targeted data calls and results wrangling.



Source & license premium content

We identify **trusted sources** of premium and open web content relevant to multiple use cases.

Resolve & Normalise

We convert disparate types of data into **clean, semi-structured datasets**, making it easier to work with.

Data Enrichments

We apply metadata and enrich our content so users can **filter out the noise** and quickly find relevant data.

Data Delivery

Our flexible data delivery options including APIs and on-premise hosting gives you **choice and flexibility** over how you use the enriched data.

Smart Data Enrichments from Nexis® Solutions

Enrichment	Description	Sample Use Case	Content Type(s)
Article & Entity Sentiment	Tags for overall article sentiment and sentiment detected on mentioned entities or a person	Search for articles with negative sentiment on a company	ALL
Entity Extraction	Named entity extraction of companies, organizations, places, and people	Search for articles about an organization or location	ALL
Key Article Metadata	Article date, title, author, length, and load date	Search only articles with more than 500 characters	ALL
Key Financial Identifiers	Industry codes (NAICS and SIC), as well as information about public companies mentioned, including the stock symbol and exchange in which it trades	Search for articles on a industry using standard industry codes	Varies by product
Key Source Metadata	Publication name, date, and media type	Search by publication, date, or media type	ALL
Media Value	Approximation of the monetary value of the entire story	Search for articles citing your brand to understand the potential monetary value of press coverage	Only Print & Online News
Print Circulation	Industry standard for measurement of print reach	Search only in print publications with more than 500K circulation	Only Print News
SmartIndexing	Subjects and industry tags	Search for articles on a specific industry or filter for business news by excluding celebrities or sports	Varies by product
SmartIndexing	Places, people, and companies	Search for articles about a newsworthy individual	Varies by product
Source Category	Type of publication an article is from	Search by type of publication (news, companies and financials, cases, biographies) and sub-category (blog, company profile, M&A, newswire, etc.)	ALL
Source Location	Country (or county, city) location of the publisher of the source	Search by publisher location	ALL
Source Rank	Editorial ranks are applied to news sources only	Search only top international, national, and business news sources or exclude consumer sources like The Onion	Only Print & Online News
Source Section	Information about the section from source from which the article derives	Exclude "Obituary" or "Opinion"	Only Print & Online News

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