

# Nexis® Metabase

A fire hose API that delivers news and social data in XML over HTTP

Power your application, platform, research or analytics with a single XML feed offering access to a stream of open web and licensed content. **Nexis® Metabase** makes it easy to extract business intelligence from the most comprehensive, global content collection in the industry.

Offering access to on average 3-5 million news articles and social media posts per day in 90+ languages and 235+ countries and territories, **Nexis® Metabase** provides a stream of open web and licensed content. Relevant content is made available through an enriched XML data feed, enabling standard and flexible integration into any database or application.

Users can monitor coverage and commentary on companies, customers, products, trends, events and pertinent topics. Analyze and report on media trends and business information by entities, locations, vertical markets, stock symbols, MozRank, news source category and more.

## What Nexis® Metabase helps you do



Monitor news and events from magazines, newspapers, journals, press releases, websites and social media for a comprehensive view of the media landscape.



Filter and serve targeted news and social media in any environment including corporate intranets, business portals, search engines and proprietary databases and applications.



Identify local to global trends and track the buzz across social networks to respond quickly to current market developments.






Analyze relevant, reliable business information for strategic planning, faster response to market changes and informed decision making.

Use **Nexis® Metabase** to:

- + Access large volumes of open web and licensed content
- + Integrate news and social media into existing platforms, intranets, products or services
- + Uncover relevant information for market research, strategic planning and business analytics



## Contact us for a Demo

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