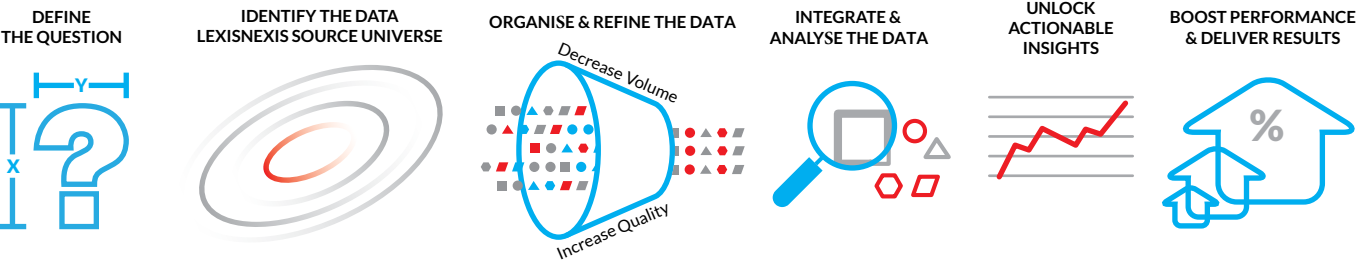# Unlock the transformative power of data with Nexis® Data as a Service

Organisations in pursuit of innovation and growth turn to data. But to truly realise the potential of big data, organisations must move beyond internal datasets alone to extract deeper context and actionable insights from your data-driven initiatives.

From Big Data To Performance-Fuelling Insights

DEFINE THE QUESTION

IDENTIFY THE DATA LEXISNEXIS SOURCE UNIVERSE

ORGANISE & REFINE THE DATA
Decrease Volume
Increase Quality

INTEGRATE & ANALYSE THE DATA

UNLOCK ACTIONABLE INSIGHTS

BOOST PERFORMANCE & DELIVER RESULTS

Where can you find relevant content for a wide range of data initiatives? Experience the CORE advantage of Nexis® Data as a Service from LexisNexis®, a trusted content provider connecting organisations to an unrivaled collection of news, business and legal sources for more than four decades.

LexisNexis®

What Does Our CORE Advantage Encompass?

COMPREHENSIVE

It starts with our vast source universe. Access to text in multiple native languages, combined with an unmatched breadth and depth of content, provides the runway to test, revise and test again.

· Print, broadcast and online news from around the world

· Social commentary from industry blogs and influencers

· Industry information, company profiles and biographical sources

· Patents, legal and regulatory data

4.5M DOCUMENTS ADDED DAILY   **80M** COMPANIES COVERED

When used in tandem with your internal data, this exceptional range of third-party data offers a 360-degree view, enabling you to find patterns, trends or triggers.
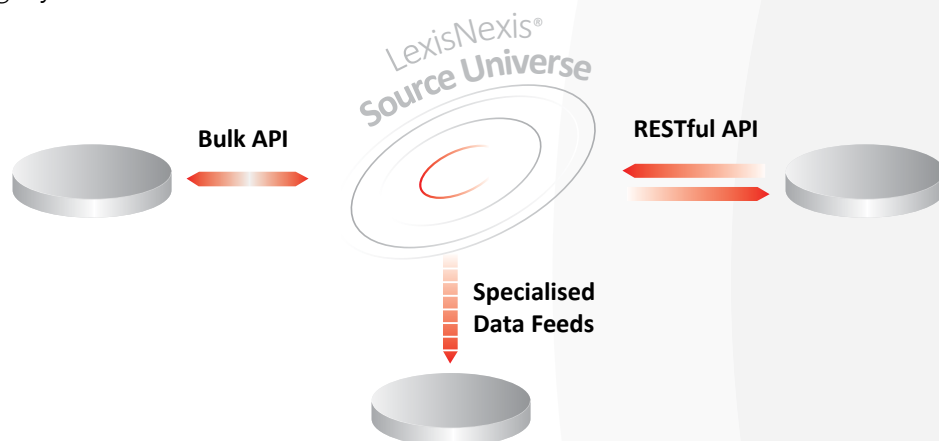
· Develop machine learning algorithms to support high-frequency trading

· Analyse the competitive landscape to inspire innovative products and services

· Automate risk analysis of customers, partners and suppliers

OPTIMAL

You need access to data in the way that makes the best sense for your organisation and your needs. Want to dive into an ocean of data? Nexis Data as a Service delivers. Prefer a steady, but manageable, stream of data? Nexis Data as a Service delivers that too. And if you want to just get your feet wet, one data call at a time, Nexis Data as a Service has got you covered.

Whether you're focused on a specific data set or a stream of global information for data analytics, we offer a range of flexible API and content protocols, meaning you can use in-house teams or we can provide consulting based on resources you currently have in place.

LexisNexis® Source Universe

Bulk API

RESTful API

Specialised Data Feeds

ROBUST

Data aggregation. Data munging. Data wrangling. Whatever you call it, the fact remains that finding the data you need and transforming it into a format you can use takes up to 80 percent of a data scientist's day. Nexis Data as a Service enables you to spend less time wrangling data and more time extracting insights. How?

We start with a data fabrication, classification and enrichment process that is unmatched in the industry.

· Clean, semi-structured XML data for flexible integration into your database or application

· Algorithmic semantic analysis enables data discovery—even when content is produced in different languages

· Metadata enrichments within our datasets for more targeted data calls

Improve the relevance of the data you retrieve—whether you want to identify activities, subjects or industries, location of a subject or article, the sentiment, or which entities are being talked about—with Nexis Data as a Service.

13K+
TOPICS

EXPERIENCED

LexisNexis has been delivering technology and content to customers around the globe since 1973. Our global team of content experts is dedicated to building a consummate collection of text-based data relevant to myriad industries and data use cases.

And when it comes to understanding data innovation, we don't just talk the talk; we walk the walk. Over the past decades, we have patented clustering, artificial intelligence and machine learning applications to enhance and power our solutions.

All this experience ensures that you realise maximum value from your enterprise data integrations.

· Dedicated account managers

· Pre-implementation technical expertise

· On-site, telephone and web-based training and support options

· Premium 1-to-1 assistance from degreed professionals with real life, industry experience

45+
YEAR
ARCHIVE

Who Uses Nexis Data as a Service?

Organisations that want to extract actionable insights from our expanding source universe, including:

- **Financial Services** conduct quant modeling and power predictive analytics based on event/price correlations
- **Corporate Data Scientists** leverage a variety of data types to analyse product/market trends and fuel machine learning applications
- **Risk & Supply Management** departments track sanctions data and analyse news to support portfolio due diligence and risk monitoring
- **PR**, **Marketing, Sales** identify signals in news and social commentary related to their competitors, brand portfolios and customer insights
- **Academic Research** integrates archival and current data to support research and development, trend analysis, and innovation

> "The enormous source universe and rich metadata make LexisNexis the highest quality Data as a Service provider for our needs."
>
> GREGORY T. ERVIN | CHIEF TECHNOLOGY OFFICER | AURORA WDC

Take the first step towards the data that will empower true transformation. Talk with a Nexis Data as a Service specialist for access to our developer's portal, sample files, sample schema and best practices.

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About LexisNexis

After 45+ years providing solutions that help organisations harness the power of information, LexisNexis remains dedicated to developing innovative tools to support data-driven decision-making. Our commitment extends beyond comprehensive content and outstanding search technology to world-class client service support, ensuring that our clients gain maximum insights and value from LexisNexis solutions.