

## Nexis® Data as a Service

Delivering Data to Empower Decision-Making

### Move beyond internal datasets to unlock big data's real potential

Where can you find relevant datasets to power your AI initiatives? Organisations worldwide choose Nexis® Data as a Service to fuel innovation and insight with critical news, business, regulatory, legal and patents data.

Empower data scientists with normalized, semi-structured data—no wrangling required—so they can spend more time on data modeling and analysis. With datasets from Nexis Data as a Service, the possibilities are endless:

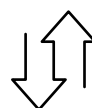
- Leverage archival news data for financial quant modeling and power predictive analytics based on event/price correlations in near real time news data.
- Strengthen due diligence and risk monitoring with access to critical sanctions and PEPs data and adverse news feeds.
- Identify signals in news and social commentary related to brands or competitors to enhance PR, marketing, and sales efforts.
- Make use of high volume, text-based data to support academic research—from testing machine learning algorithms to conducting trend analysis.
- Enhance corporate R&D capabilities with timely, relevant data to fuel competitive analysis, product innovation and other strategic AI priorities.
- Take advantage of targeted data to add value to a CRM, proprietary application, or intranet.

### Flexible Data Delivery



#### Bulk APIs

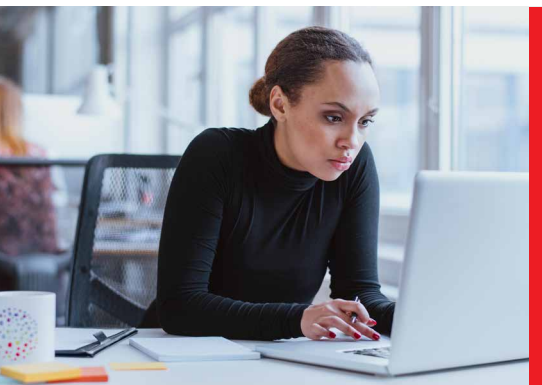
Access high-volume feeds of news, company, or patents data for historical analysis and predictive analytics.



#### Search & Retrieve APIs

Retrieve data on demand with enhanced functions—search, retrieve and saved searches— that work within your own user interface.

All supported by a redundant data infrastructure that boasts 99.9% application reliability and availability.



## Complement internal data for better insights

Get access to an exceptional range of third-party data aggregated to meet a variety of needs. What sets Nexis Data as a Service apart from other alternative data providers?

## Data Variety & Volume

Access an unrivalled source universe relevant to a wide range of use cases. Our text-based datasets span:

- Licensed print, broadcast, and web news
- Online news, blogs, and social commentary
- Company data
- Directories, biographies, and analyst reports
- PEPs, sanctions and watchlists
- U.S. case law, statutes, dockets, bill tracking, and administrative materials
- International primary law data from five countries
- Patents covering 105 countries



3.5 million documents added daily



80,000+ news sources from 100+ countries in 75 languages



280 million companies covered



Aggregated content from 80 patent data sources and patent authorities



40+ year news archive

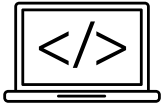
## Data History

Tap into decades of news data to conduct trend modelling. We have been delivering technology and content to customers around the globe since 1973.

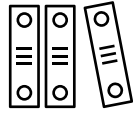
## Data Enhancement

Spend less time wrangling data and more time extracting insights from it. Our industry-leading data fabrication, classification, and enrichment process:

- Creates clean, semi-structured XML data for integration into a database or application
- Enables data discovery—even when content is produced in different languages—through algorithmic semantic analysis
- Supports more targeted data calls that yield more relevant data, thanks to metadata tags, topical classification, entity extraction, and other enrichments.



125  
Descriptive  
Metadata



4,294+  
Subject Topics



3,867+  
Industry Tags



350K  
Companies



Geo-location  
Mapping

“

The enormous source universe and rich metadata make Nexis Solutions the highest quality Data as a Service provider for our needs.”

**Gregory T. Ervin**  
Chief Technology Officer  
Aurora WDC



## Why Nexis Solutions?

We don't just talk the talk when it comes to data and advanced technologies. Our global team of content experts works closely with publishers worldwide to build a comprehensive, collection of text-based data relevant to myriad industries and data use cases. This content aggregation expertise is complemented by our patented innovations in clustering, advanced search, machine learning, and artificial intelligence. All backed up by support services to help you realize maximum value from your enterprise data integrations.

- Dedicated account managers
- On-site, telephonic, and web-based training and support options
- Pre-implementation technical expertise
- Premium 1-to-1 assistance from a team member with real life, industry experience

## Get the details on our datasets

Talk with a Nexis Data as a Service specialist for access to our developer's portal, sample files, sample schema and best practices.

 [internationalsales.lexisnexis.com](https://internationalsales.lexisnexis.com)

 +31 20 485 3456

 [information@lexisnexis.com](mailto:information@lexisnexis.com)

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