



Track brands & analyse trends with Nexis Data as a Service

Whether you're looking to monitor brand mentions, measure campaign ROI or identify emerging market trends—our unrivalled global news and data collection offers a unique breadth and depth of media data to support your analysis.

What types of data can LexisNexis offer?

- **Licensed print, broadcast and web news:** Access leading daily newspapers from around the world, plus transcripts of radio and television broadcast reporting. Access 80,000+ news sources from 100+ countries in 75 languages
- **Online news, blogs, and social commentary:** LexisNexis is one of the only data aggregators to offer both licensed and open source data and news, with millions of articles and posts added per day
- **Magazines and Trade Journals:** We offer a rich range of content from global publishing house magazines, to niche industry trade journals
- **Newswires and Press Releases:** Our content database is constantly being updated to offer the latest events and stories of the day

Contact us today for free access to our developers portal

Global **data** that's scalable across newsrooms



Reliable & trustworthy data – 45+ year news archive



Enriched data with semantic analysis



Over **3.5 million documents** added daily



What value does LexisNexis add to its data?

Our industry leading data fabrication, classification, and enrichment process:

- Creates clean, semi-structured XML data for integration into a database or application
- Applies algorithmic semantic analysis to enable data discovery—even when content is in different languages
- Adds metadata tags, topical classification, entity extraction, and other enrichments for more targeted data calls.



125
Descriptive
Metadata



4,294+
Subject
Topics



3,867+
Industry
Tags



350K
Companies



Geo-location
Mapping

How does LexisNexis deliver the data?

LexisNexis offers flexible data delivery via easy to integrate API feeds, or on-premises applications, with a redundant data infrastructure that boasts 99.9% reliability and availability.



Bulk APIs

Access high-volume feeds of news, company, or patents data for historical analysis and predictive analytics.



Search & Retrieve APIs

Retrieve data on demand with enhanced functions—search, retrieve and saved searches—that work within your own user interface.

Nexis Solutions offers an established ecosystem of trusted third-party technology providers to help our customers integrate data quickly to power intelligent automation and other digital transformation initiatives.

Why choose LexisNexis Data as a Service?

LexisNexis has decades of experience as a trusted content aggregator, enabling us to develop a world-leading source universe. Nexis DaaS enables you to:

- Leverage current and historical news articles for predictive analytics applications
- Find out where PR, Marketing or Sales initiatives are performing best with geo-location metadata
- Get a clear picture of messaging effectiveness by conducting sentiment analysis across global news data



LexisNexis DaaS has enabled us to grow our business through their global content coverage which is so comprehensive, scalable and reliable.

CHRISTIAN ECKLEY
CEO, MMI

How do I find out more?

Contact us for free access to our developers portal

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