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Stay Alert with Customizable Adverse News Feeds



See how Nexis® Metabase Adverse Media Feed enables greater visibility into negative news that could impact your business

The Value

Nexis® Data as a Service offers a customizable adverse news feed that helps companies:

- Monitor adverse news to gain a competitive advantage with event-driven insights that offer a holistic view of the business environment.
- Capture a comprehensive perspective of adverse events from sources around the world, helping organizations with a global footprint understand potential issues, wherever it appears.
- Support the relentless need for organizations to stay ahead of events to manage reputational, financial, and strategic risks.
- Tailor the adverse news feed to align to an individual organization's unique needs and considerations.

The Benefits

Our customizable adverse news feed allows entities to break through the noise. The adverse news feed puts the power back into the hands of professionals, enabling them to add, discard and change their monitoring criteria dynamically to meet evolving needs and concerns.

- Access easy-to-customize low, medium and high adverse media templates*. Each template consists of an index of pre-populated adverse search terms. Companies can tailor and recreate these templates to reflect their specific adverse monitoring needs.
- Different geographical regions provide for a variety of perceptions of business-threats. Being able to further customize the adverse media feed templates helps address cultural and geographical differences.
- Industry-specific challenges and negative trends are often difficult to trace and identify in global adverse media-monitoring tools. Tailoring them to the requirements of different industries and entities allows for a more precise analysis.
- Select between multiple languages, providing extensive opportunities for tuning the adverse media feeds to different regions.

Why Customizable Adverse News Feeds Matter

- Precise adverse media monitoring supports ongoing risk-mitigation.
- The opportunity to determine what adverse news consists of and which languages have to be considered gives companies a tailor-made result.
- In comparison to other solutions, our customizable adverse news feed provides increased independence and allows for a more in-depth and relevant view of events.

Facts and Figures

Nexis® Metabase Adverse Media Feed is fueled by:



3.5 Million
Articles per Day[†]



80,000+
News Sources



125
Descriptive
Metadata Added



7,000
Unique Topics
(subjects and industries)

About Nexis Data as a Service


With an unmatched global content collection enhanced through normalization and metadata enrichments, Nexis Data as a Service (DaaS) delivers the highly relevant, archival and current data organizations require for a broad range of artificial intelligence applications.


Nexis Data as a Service offers access to data via a variety of application programming interfaces, including Search and Retrieve, Bulk and Constant Call APIs.

Connect with Nexis® Solutions

For more information, talk to a Nexis Data as a Service specialist for access to our developer's portal and sample schemas.

 www.lexisnexis.com/internationalsales

 +31 (0)20 485 34 56

 information@lexisnexis.com