

fastFACTS >>>

Predicting Innovation through Patent Data from Nexis® Data as a Service

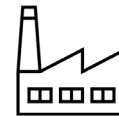
Why is patent data so valuable to organisations?

Patents aren't just about who invented what and who owns the rights to it. They have high predictive power since the average time from patent to product is between 2 and 5 years.

Data modeling is one of the most powerful applications of patent data for today's data scientist, allowing organizations to remove language barriers and empower their systems for sophisticated, nuanced learning. A deep-dive analysis of patent portfolios can help in key areas:



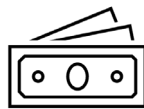
Inform investment portfolio analysis



Pinpoint novel industrial solutions



Predict future business and product trends



Licensing and monetizing



M&A activities



Risk assessment and due diligence

Wouldn't it be invaluable to know what is coming next in technology? Gain unparalleled innovation insights with LexisNexis® IP data. Nexis® Data as a Service offers users access to comprehensive and easy-to-use data for patent analytics and patent research. Our combination of data sources and cutting-edge technology helps bring transparency to the global innovation landscape.

¹ World International Patent Organization, "Intellectual Property Statistics," January 17, 2021. Accessed at: <https://bit.ly/3eLMhec>



Reliable intellectual property statistics are an important tool in understanding trends in policy, business, and technology worldwide.¹

World Intellectual Property Organization



Assess patents across a market or portfolio with a global archive

The LexisNexis® IP Data Direct—Patents (IPDD) offers access to comprehensive patent data from 100+ authorities spread over a 30+ year archive, which lets users analyze patents across a particular market or portfolio. This comprises all the latest patent data (over 100 million documents), with images, available from major authorities. It has value added elements including:



Legal Data



Daily Assignments



National Notification



All Images Information

Find deeper insights into the innovation journey with qualitative scoring enrichments

LexisNexis® PatentSight® data enrichments help you determine real patent value. Our unique KPI proprietary patent scoring metrics, alongside standard patent measures, help users evaluate the innovative strength of an enterprise, a specific business idea, or even an entire field of technology. Its features include:

- Point-in-time patent data and company ownership information
- Weekly database updates
- Data direct from patent office databases
- Patent portfolios of companies in major stock indices

Flexible delivery options for patent data

LexisNexis IPDD can be accessed via a Bulk API, Search & Retrieve API or custom delivery, while LexisNexis PatentSight is available via an API or FTP.

Call +31 20 485 3456 to speak with a data specialist, request access to our developers portal and test your proof of concept.

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