



## LexisNexis® Metabase.

A fire hose API that delivers news and social data in XML over HTTP

Power your application, platform, research or analytics with a single XML feed offering access to a stream of open web and licensed content. LexisNexis® Metabase makes it easy to extract business intelligence from the most comprehensive, global content collection in the industry.

Offering access to on average 3-5 million news articles and social media posts per day in 90+ languages and 235+ countries and territories, LexisNexis® Metabase provides a stream of open web and licensed content. Relevant content is made available through an enriched XML data feed, enabling standard and flexible integration into any database or application.

Users can monitor coverage and commentary on companies, customers, products, trends, events and pertinent topics. Analyse and report on media trends and business information by entities, locations, vertical markets, stock symbols, MozRank, news source category and more.

### What LexisNexis Metabase helps you do:

- **Monitor** news and events from magazines, newspapers, journals, press releases, websites and social media for a comprehensive view of the media landscape.
- **Filter** and serve targeted news and social media in any environment including corporate intranets, business portals, search engines and proprietary databases and applications.
- **Identify** local to global trends and track the buzz across social networks to respond quickly to current market developments.
- **Analyse** relevant, reliable business information for strategic planning, faster response to market changes and informed decision making.

## How LexisNexis Metabase Works

- **Content is aggregated** from the most comprehensive collection of print and online news and social media sources in the industry. New sources are added every week, including the ability to integrate custom sources.
- **Data is normalised** in one format, making it easy to build and maintain advanced filters across content types.
- **Proprietary extraction and indexing technology** ensures minimal data latency, while continuously tracking sources and categorising content. LexisNexis Metabase indexes across 3,500 subjects and 3,600 industries.
- **Descriptive metadata** is added including headline, topic, index time, publisher, entity, country, language, editorial source rank, source topic, media type and news category. View sentiment for an entire article and drill down within the article to see sentiment on individuals, products and organisations.
- **Standard and flexible integration** into any database or application is made available via an enriched XML data feed. Feeds can be bundled into applications or platforms for internal research and analytics or redistributed for commercial use.

## Applications of LexisNexis Metabase

- Access large volumes of open web and licensed content
- Integrate news and social media into existing platforms, intranets, products or services
- Uncover relevant information for market research, strategic planning and business analytics

*"It's amazing how Metabase delivers the relevant information....[it's] an integral part of our platform."*

Cameron Joye, Community Manager, Engagor

## About LexisNexis

After nearly 40 years providing solutions that help organisations harness the power of information, LexisNexis remains dedicated to developing innovative tools to support data-driven decision-making. Our commitment extends beyond comprehensive content and outstanding search technology to world-class client service support, ensuring that our clients gain maximum insights—and value—from LexisNexis solutions.

## For more information

Contact LexisNexis for a needs assessment or to learn more about our media-monitoring solutions.



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